

# Learning Minds Special

## Working towards her (triple) crowning glory

*A commitment to academic excellence made enrolling at Kaplan an easy choice for this part-time student*

Ms Renee Pak's decision to enroll in the Bachelor of Business Studies (Honours) in Finance at University College Dublin (UCD), which is offered in Singapore by Kaplan, can best be summarised by a two-word phrase: Triple Crown.

In the world of business academia, this refers to schools that have attained accreditation from three accreditation associations: The Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS).

As of September 2016, 75 business schools globally had achieved triple-crown accreditation, with UCD's College of Business being one of them. Attaining this is no mean feat as each accrediting body has different criteria, all of which are stringent.



### INTERNATIONAL RECOGNITION

Said Dr Orna O'Brien, director, Centre for Distance Learning Programme Office and school manager at UCD: "A Triple Crown credential would imply that the education the students are receiving is of a very high standard, and enhances their marketability after they graduate. Employers would appreciate the value of these accreditations and what the graduates could potentially bring to their organisations."

This was a key consideration for

UCD's triple-crown accreditation gave Ms Renee Pak the assurance that it provided first-class training at an international level.  
PHOTO: KAPLAN

Ms Pak, who is a business development manager in a bank. Said the 27-year-old: "It provided the assurance that the UCD provides first-class training at an international level."

Ms Pak graduates in the second quarter of next year and has already attended the UCD Summer School, an optional programme where students study at UCD in Ireland for 10 days.

Students attend lectures for two core units. They do not pay additional tuition fees but pay for their own expenses, including airfare, meals and accommodation. "Summer School was a very good experience for me. Studying at the UCD campus felt good and helped me make friends with people from other cultures," Ms Pak said.

### THE GLOBAL-LOCAL MIX

UCD and Kaplan pride themselves on applying local perspectives to global scenarios. Lectures are delivered by a joint team of UCD faculty lecturers and local lecturers that have been approved by the university. Where relevant, the latter team adds local context

to the global scenarios mentioned by UCD lecturers.

To help students like Ms Pak who work full-time, lessons for each module are scheduled in blocks and are held over several consecutive days within a one- to two-week window. Dr O'Brien said this helps students better manage work, social and study commitments, resulting in improved performance.

According to Ms Pak, this helped allay some of her family's initial concerns over whether she would be able to balance academic and work commitments. "With the flexible timetable, I had ample time to arrange my schedule before lesson blocks commenced."

She added that this flexibility also meant that she was able to plan travel arrangements for work where needed.

Recognising that all students have unique abilities, UCD doesn't focus solely on an applicant's grades. It also considers the applicant's work experience and employers' recommendations. "We believe this allows us to open doors to students who have displayed exemplary professional conduct and achievements," said Dr O'Brien.

## Journey to greater heights with the Triple-Crown accreditation.

**It's my choice.**



Albert Sudrigo  
Senior Enterprise Commercial Manager  
LinkedIn  
Bachelor of Business Studies in Marketing



University College Dublin

Accredited by:



### Bachelor of Business Studies (Honours) in

- Banking and Wealth Management
- Business with Law
- Finance
- Human Resource Management
- Information Management
- Logistics and Supply Chain Management
- Management
- Marketing
- Project Management

### Master of Science in

- Finance
- Human Resource Management
- Information Technology
- Logistics and Supply Chain Management
- Management
- Marketing
- Project Management

### Preview Session

Topic	Date / Time	Venue
Understanding the Employment Landscape in Singapore	24 Nov 2016 (Thu), 7pm	Kaplan City Campus @ Wilkie Edge 8 Wilkie Road, Level 2, Room 201 (Nearest MRT: Dhoby Ghaut)

For information on preview sessions, visit [ucdtkaplan.com.sg](http://ucdtkaplan.com.sg)

To request for a brochure or register for a preview session:

SMS **UCDTYea** (space) **Name** (space) **Email Address** to **8938 1333**

By sending the code via SMS, you have given your consent to have a representative from Kaplan contact you regarding your request.

\*2013/2014 JobsCentral Learning Rankings and Survey

\*AACSB - [www.aacsb.edu](http://www.aacsb.edu) | AMBA - [www.ambaguide.com](http://www.ambaguide.com) | EQUIS - [www.efmd.org](http://www.efmd.org)

\*Applicable for part-time studies

For all diploma / Bachelor's or Master's degree programme enquiries:

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